



#### **OUR MISSION**

Empower individuals and organizations to reach their full potential through accessible and intuitive technology, harnessing the implicit knowledge\*

\*Implicit knowledge: what you know but can't easily document.

#### OPPORTUNITY

**CUT WASTED TIME:** Employees spend **9,3hr per** week on searching for information which is **20%** of working time wasted per year. *Forbes*, *2021* 

**SAVE THE COST:** Large enterprises lose on average **\$47m** per year because of inefficient knowledge sharing.

Forbes, 2021

**RETAIN TALENT:** The average expense to replace an **entry-level employee is up to 50%** of that employee's salary.

GrowthForce, 2022

**LEVERAGE CORPORATE AI:** There is a rising **demand for internal ethical AI** to streamline communication and operations within a company while ensuring **data privacy & compliance.** *Linkedin, 2023* 

of organization's knowledge documented e.g., Emails, Chats, Notes etc.

#### 10% 90% of organization's knowledge is undocumented, held in employees' heads and not in any formal system. (Forbes, 2022) SOLUTION Innovative Knowledge Management Platform SmartHive begins by analysing employees' skills and knowledge, using AI to extract information from sources like Slack, Emails, BI, etc. This enables the creation of AI avatars for employees and a centralized knowledge hub, providing instant access to precise information and facilitating interactive knowledge exchange. AI Powered Skill Extraction **Knowledge Avatars Engaging Interaction Choices** Incentivising Gamification Attractive UI **BENEFITS** \$17,3M 65% 20% Reduced Time saved in Increased employees' Increased Corporate Cost\* searching information productivity Revenue & motivation

\*per year, per 1000 employees, based on statistical data (Forebes, 2021/ McKinsey, 2022/ Gallup, 2021)

# **USE-CASES**

EMPLYOEE DATA	"SmartHive, who can help me prepare for a meeting with French clients"
BI DATA	"SmartHive, get me the last 5 years ebit for our 4 largest subsidiaries"
ORG DATA	"SmartHive, generate org chart for department X"
DOCUMENTS	"SmartHive, get me our latest company's presentation on xyz"

Internal AI-driven KM platform with in-depth insights on organization, & paramount data security.

Knowledge avatars - continuously learning, real-time knowledge hubs tailored for every employee.

Gamification of skill sharing.

Advanced HR and management analytics tool.

# WHAT'S IN THE PACKAGE

# 1

Join the SmartHive Platform:

follow the quick integration actions to onboard your pilot team (100-1000 users)

# 6 WEEKS

### 2

SmartHive knows your company, All functionalities enabled.

(The benefits of cost & time saving already seen)

# **6 MONTHS**

## 3

<mark>Smart</mark>Hive

SmartHive is an expert in connecting emplyoees to internal knowledge in real time & is fully integrated within your company

# **12 MONTHS**

#### **OUR TEAM**

Natalie Halchynska (CEO & Cofounder)

5+ years in e-learning. MA in Entrepreneurship & Digital Transformation.



(CMO)

Sergey Surin (CTO & Cofounder)

> Senior Full-Stack Developer with 14+ years of B2B SAAS, specializing in web dev and software architecture.

INTERESTED?

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"An investment in knowledge pays the best interest." Benjamin Franklin